

**THERE'S MORE TO LIFE THAN A VOLVO. THERE ARE CHANGING ROAD CONDITIONS RESPONDED TO INSTANTLY WITH DSTC AND INSTANT TRACTION™ ALL WHEEL DRIVE, THE ULTRA-RESPONSIVE 4C CHASSIS THAT'S HELPED DRIVE VOLVO TO MANY AWARD PODIUMS, AND SMART FEATURES LIKE ADAPTIVE CRUISE CONTROL, BLIND SPOT INFORMATION SYSTEM AND HILL DESCENT CONTROL THAT DEFINE POST-MODERN TRANSPORTATION. THAT'S WHY YOU'LL HAVE FAR LESS TO WORRY ABOUT WITH FINANCING AS LOW AS 0% ON THE XC RANGE.**

2010 AWD  
**XC70**



2010 AWD  
**XC90**

2010 IIHS Top Safety Pick



Finance APR **0%** for up to 48 months\*  
**+ up to \$6,000**  
in Factory Cash Incentives\*\*



The new 2010 XC60 wins the prestigious 2010 International Truck of the Year Award and one of only four coveted 2010 IIHS Top Safety Picks in the midsize SUV category.

**AWD**

Volvo's AWD system instantly adapts to road conditions and delivers optimum grip by automatically distributing power to where it's needed most. Instant Traction™ goes even further, sending a pre-charged pump of power to individual wheels. It's lightweight, fuel-efficient and another reason you'll have far less to worry about in your AWD Volvo.



Volvo. for life

**ANYTOWN VOLVO** 11 Anywhere Rd. Anytown (555) 555-5555 [www.anytownvolvo.com](http://www.anytownvolvo.com)

\* Financing available on approved credit to qualified retail customers through participating Volvo Retailers and Scotiabank. Finance examples based on a 2010 XC70 3.2 AWD/2010 XC90 3.2 AWD. Selling Price is \$47,133/\$55,133 (includes \$1,715 freight and PDI, \$5 OMVIC fee, \$29 tire stewardship fee, \$100 air conditioning tax and any Retailer admin charges) financed at 0% APR, \$859/\$967 per month for 48 months with \$4,400/\$5,200 down. The finance example for the 2010 XC70 3.2 AWD/ 2010 XC90 3.2 AWD includes \$1,500/ \$3,500 factory cash incentive applied as an additional down payment. Cost of borrowing is \$0 for a total obligation of \$45,633/\$51,633 including down payment. Total obligation does not include: \$75 PPSA, other applicable taxes (including GST, PST and \$75/\$200 tax for fuel conservation), license, insurance and registration. The 2010 XC70 3.2 AWD/ 2010 XC90 3.2 AWD Selling Price of \$47,133/\$55,133 includes optional metallic paint. \*\* Factory cash incentive amounts vary by model. Maximum \$6,000 factory cash incentive is offered on the 2010 XC90 3.2 AWD Luxury, 2010 XC90 3.2 AWD R-Design and the 2010 XC90 V8 AWD. Maximum \$4,500 factory cash incentive is offered on the 2010 XC70 3.2 AWD Premium and the 2010 XC70 T6 AWD. See participating Volvo Retailers for complete details. Payments and security deposits may vary by choice of extra equipment. Offers are subject to availability. Vehicle(s) may not be exactly as shown. Retailer may sell for less and may have to order or trade. Offers end March 1, 2010. Some terms/conditions apply. See your Volvo Retailer for full details. ©2010 Volvo Cars of Canada Corp. "Volvo. for life" is a registered trademark used under license by Volvo Cars of Canada Corp. Always remember to wear your seat belt. Visit [volvocanada.com](http://volvocanada.com).